



## **OGE Energy Corp. to hold naming rights to ASA Hall of Fame Field**

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### **Official OGE Energy Field launch takes place May 29**

OKLAHOMA CITY, May 29, 2014 /PRNewswire/ -- OGE Energy Corp. (NYSE: OGE) today announced that it has entered into a 20-year agreement with the Oklahoma City All Sports Association and the Amateur Softball Association (ASA)/USA Softball for naming rights to the stadium field at the ASA Hall of Fame Softball Complex.

The new name for the field, OGE Energy Field at the ASA Hall of Fame Stadium, will be launched May 29 during the opening day of the 2014 NCAA Women's College World Series (WCWS). Sean Trauschke, OGE Energy President and CFO, will throw out the first pitch at 6 p.m. on May 29.

"The ASA complex, with the fields and the stadium, has a significant economic impact for the communities we serve and showcases our state as a leader in women's athletics," Trauschke said. "Through our commitment, we're not only helping maintain this important asset but also supporting the many local communities who take part in events here."

The ASA Hall of Fame Complex is widely regarded as the finest softball facility in the nation and even the World. With four fields and many other amenities, the complex has played host to the most recognized softball competitions in the world, including USA teams that represent the nation in international competitions.

"On behalf of the entire ASA/USA Softball community, we want to thank OGE for stepping up to the plate to support our venue and all levels of softball played here," said ASA/USA Softball Executive Director Craig Cress. "The current and future improvements at the facility are due to OGE's support, the City of Oklahoma City, Oklahoma City All Sports, along with several other community entities and leaders. The vision of all parties for the future of our sport is exceptional."

The complex draws more than 120,000 fans a year to approximately 30 events with more than 400 teams from over 25 states. The NCAA WCWS draws more than 75,000 spectators from around the nation, with ESPN coverage during the seven-day event.

"In 1990, Oklahoma City All Sports first successfully secured the NCAA Women's College World Series by aligning with corporate entities willing to join as community partners," said Oklahoma City All Sports Association Executive Director, Tim Brassfield. "This agreement with OGE Energy is the most significant step to help provide the student-athletes a world-class facility."

The agreement also calls for OGE Energy to work with the ASA on a capital improvement plan to incorporate energy efficient and sustainable technology and practices within the field and the ASA complex.

"We want the field to serve not only as an entertainment venue but also as an educational platform on energy efficiency stewardship for all who visit here, especially young people," Trauschke said.

Upgrades include improvements to the dugouts and locker rooms as well as building a new media center and pressbox, adding suites and a 4,800-seat expansion as a part of the overall plan.

OGE Energy is the parent company of Oklahoma Gas and Electric Company, a regulated electric utility serving approximately 810,000 customers in Oklahoma and western Arkansas. In addition, OGE holds a 26.7 percent limited partner interest and a 50 percent general partner interest of Enable Midstream, created by the merger of OGE's Enogex LLC midstream subsidiary and the pipeline and field services businesses of Houston-based CenterPoint Energy.

SOURCE OGE Energy Corp.

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